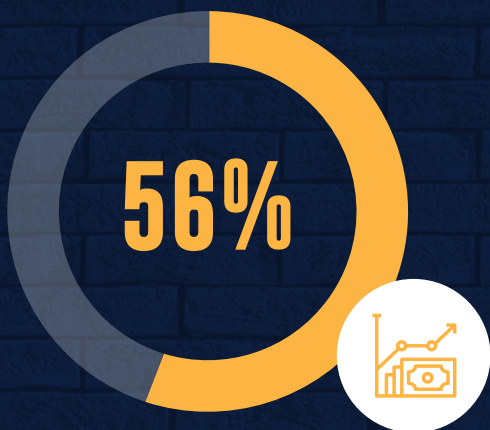


TREKKING THROUGH

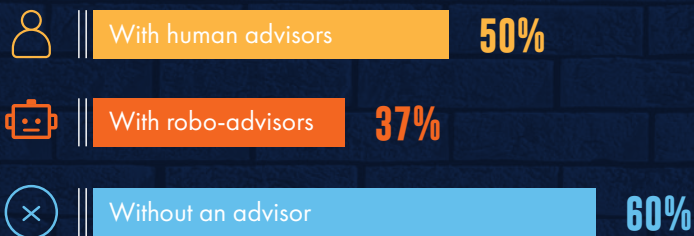
FINANCIAL UNCERTAINTY



of Americans **feel very or somewhat negative** about the economy in the coming year.

SHAKY ECONOMIC EXPECTATIONS

Americans continue to grapple with financial concerns and most have a negative outlook on the economy in the coming year. Many of them also lack recommended savings for a financial emergency.



48%

of Americans only have enough savings for **three months or less**.

Can support themselves for less than one month

Can support themselves for longer than a year



31% of women
18% of men



17% of women
26% of men

TRUSTING THE PROFESSIONALS

Whether or not they work with financial advisors, Americans recognize the value of their expertise, but a lingering gender gap shows advisors have work to do when it comes to gaining women's trust.



69%

of Americans have at least **some trust in financial advisors**, with **27%** of Americans reporting they have **a lot of trust in advisors**.



15%

of Americans said they have **not that much or no trust** at all in financial advisors.

Have some or a lot of trust in advisors



66% of women
74% of men



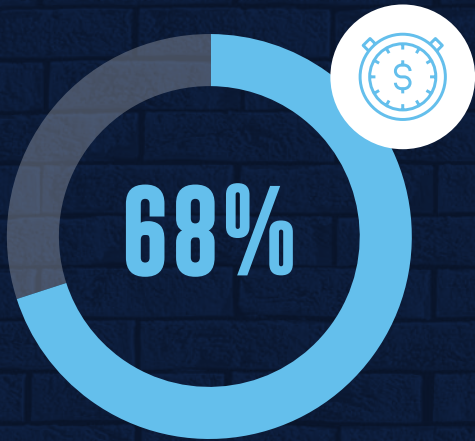


75%

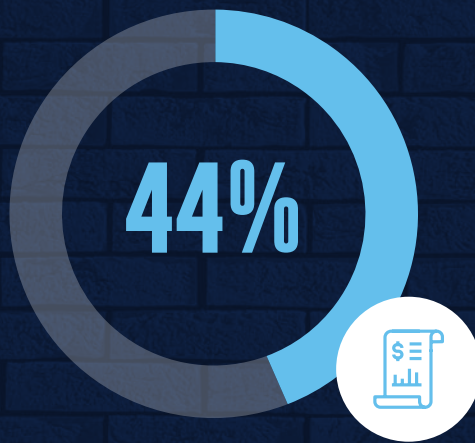
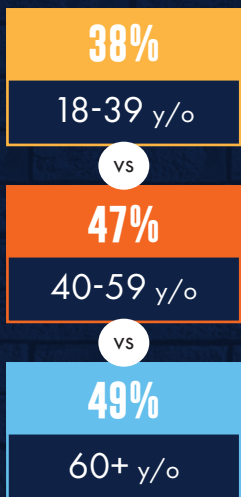
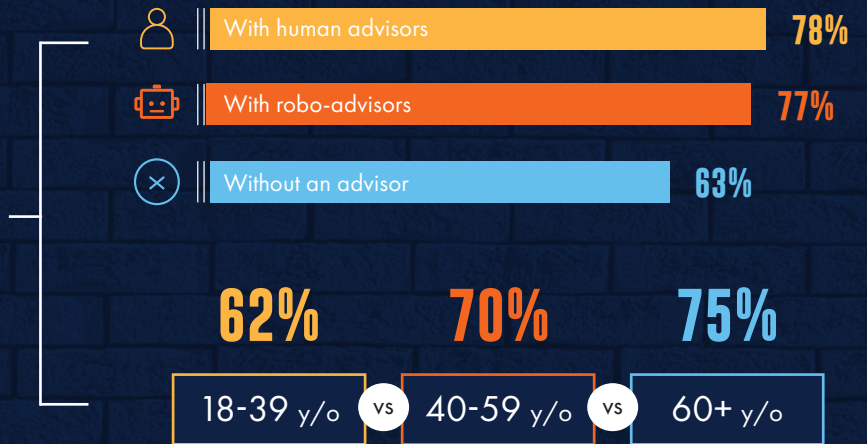
of Americans across demographic lines **consider life insurance worthwhile.**

GUIDANCE FOR INVESTMENTS

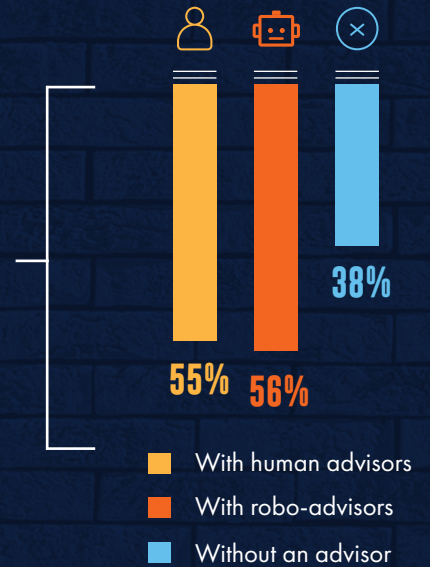
Though Americans see value in a wide variety of investment and insurance options, their opinions do not always align with those of mainstream financial advisors.



of Americans consider **retirement savings** accounts as **worthwhile investments.**

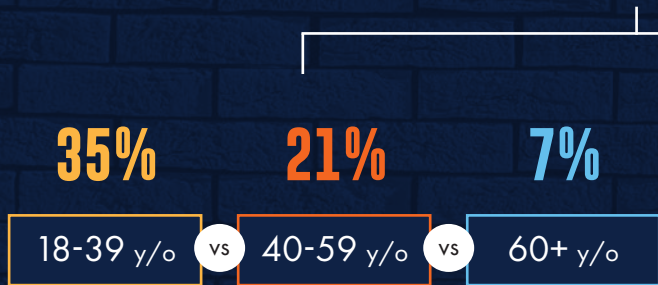


of Americans consider **annuities worthwhile.**

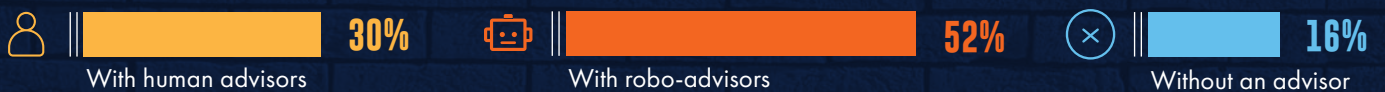


22%

of Americans consider **cryptocurrencies** a worthwhile investment.



16% of women
29% of men



MDRT The Premier Association of Financial Professionals®

Methodology: This survey was conducted by Opinium through a panel of individuals who have agreed to take part in surveys. Fieldwork was undertaken April 25 – May 2, 2023, with a representative sample of 2,000 U.S. consumers, weighted on age, gender, region, race, ethnicity, and education according to the 2020 U.S. Census.